



**ACCA-CFA Institute Business Competition 2019-20**  
**A New Era of Business Success**  
**with Ethics and Purposes**



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Dear Students,

ACCA-CFA Institute Business Competition 2019-20 is now calling for application! The competition is open to all full-time students (degree and sub-degree) in any disciplines from local institutions in Hong Kong and Macau. Each team shall consist of 3 to 4 students from the same institution.



For this year's Business Competition, **ACCA Hong Kong** is partnering with its global strategic partner **CFA Institute**. Contesting teams have to demonstrate their ability to pinpoint and suggest ideas to tackle some ethical challenges along the competition journey. This aims to build the awareness on the importance of ethical behavior for our future leaders.

Themed '**A New Era of Business Success with Ethics and Purposes**', contesting teams will be exposed to some inspiring real cases provided by our case partner **Barclays**. Each team is required to pick one of the social issues (Diversity & Inclusion, Affordable Housing, Environment and Sustainability) and design a campaign/project/product for a selected industry.

The Competition is a platform for students to enhance business acumen and social consciousness while at the same time, showcase their all-rounded talents and creativity contributing to the betterment of our society.

Seasoned ACCA-qualified professionals will act as coaches for the Top 20 Teams, offering an exceptional learning experience that will benefit the students well beyond the competition. To know more about the Competition details, please download the e-leaflet [HERE](#).

### Online Application Deadline is 16 Oct 2019 4pm

**[Register for the Competition NOW and to reserve a seat for Briefing Session!](#)**

#### Briefing Session

Date: Saturday, 26 October 2019

Time: 10.00 am – 12 noon

Venue: The Life Auditorium, St Andrew's Life Centre, St Andrew's Church, 138 Nathan Road, Tsim Sha Tsui, Kowloon

Please visit our website [www.accaglobal.com/hk/bizcomp](http://www.accaglobal.com/hk/bizcomp) for more information.

Enjoy the [video](#) of the Competition last year and like our [ACCA Facebook](#) to have more updates on the Competition. Looking forward to your brilliant ideas!

If you have any question, please send email to [hkstudents@accaglobal.com](mailto:hkstudents@accaglobal.com).

Regards,  
 Learning and Development Team  
 ACCA Hong Kong



Mark your calendar for these key dates and watch the [video](#) to know more about the Competition!

[Click here to watch more videos](#)

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